



We have some sad news

“You Will Never Make It on Your Own”

That’s what they told us when we started our business. Maybe they said that to you, too. For a while we ignored them. But we quickly realized that we were doing things the hard way – we were, in fact, trying to do it *on our own*.

Every Lone Ranger Eventually Dies . . .

We finally got smart and began seeking “wise counsel” from trusted advisors – people who knew more about certain facets of business than we did; people who had gone before us and paved a road with their own blood, sweat, and tears.

When we started *listening* to them speak from their personal experience and wisdom, we were able to access a much smoother road they had worked so hard to pave. We were able to shave 10 years off of our own business growth timeline just by learning from and leveraging off of the experiences and wisdom of others.

So we ask you – aren’t you tired of “going it alone” in your business? Are you realizing that reaching the next level of success may require some outside help but you don’t know where to find the help you need?

You’ve heard the statistics and now you know firsthand how difficult it is to get through the first three to five years of a new business venture. You’re plagued with questions like:

- “Why are we constantly competing on price?”
- “How can we attract more qualified prospects?”
- “Are we investing our limited capital in the right places?”
- “How can we move from survive to thrive?”
- “Where can we go for help that won’t cost us so much?”

But who can you trust with your deepest, darkest business challenges? Who can you talk to about how to overcome those challenges? Who can you trust to have your best interest at heart? We discovered that if the only ones answering the tough questions was us, we would always get the same answers!

You need **Trusted Advisors** – people who are “in your corner” who have valuable insight, new perspectives, and objective viewpoints of your business from the outside. You need a whole panel of them. But assembling your own professional board of advisors takes time and money.

How could you afford to pay them enough to even want to help you? They say the worst advice in the world is free advice. So what can you do?



American Business Development

Going Beyond the Horizon

What if instead of spending your time and money building your own board of advisors you could simply join one that was already meeting on a regular basis? What if this board of advisors already had all the experts you needed “in your corner,” from marketing to sales, to accounting, insurance, management, etc? And what if you could access that board of advisors for a mere fraction of the cost of assembling your own board?

Real People, Real Results, Real Time

Experienced Small Business Owners Just Like You – Not “Retired Executives” or Academics. Real People who live in the same trenches you do - every day.

Well, there is a solution that will give you just that – the Business Advisory Board of American Business Networks. You see, ABN isn't just a “referral group” company. In fact, there's so much more to it than that, you would be surprised. And one of the greatest services ABN offers is the Business Advisory Board.

Dave Fredrick of FCM Services had access to just such a board and within weeks he discovered a way to save over \$20,000 every year and launched a whole new division that will generate extra profit within the next 3-6 months!

The Business Advisory Board is composed of serious minded business owners who are interested in helping each other achieve new levels of personal and professional success. **We develop a high degree of trust amongst our carefully selected members and operate under full non-disclosure.**

We take turns serving as the President of the Board and draw on the expertise and experience of others. It is one part Master Mind Group, one part Board of Directors and one part Business Round Table, all for a very affordable annual fee.

Angela Spangler of S&S Professional Services has completely redesigned her company image as a result of her tenure as President and is already recognizing a 30% increase in revenue even during these very difficult times.

Larry Johns of Lighthouse Small Business Solutions is launching a new Results Based Telemarketing Division that will become the cornerstone of a whole new business venture. He has ten brand new customers already and is staffing to service an incredible number of new prospects generated as a result of his time as President of the Board.

There are two boards in existence now that you could join – one in Greensboro/High Point, and one in Winston-Salem. (See meeting details below.) Each meeting is open to visitors, so feel free to come check it out one week. We will simply ask you to sign a letter of non-disclosure when you come.



American Business Development

Going Beyond the Horizon

But you should know there is a waiting list to be the President of the Board each month, so if this is something you want to benefit from sooner than later, you need to act *now* – it's first come, first served!

You can reserve your spot on the waiting list even before you've visited or become a member of the group. That way you can put your name on the list now, come visit one of the meetings in the next couple weeks, and if you decide to join you'll be that much higher up on the waiting list when you finally become a member.

To get your name on the waiting list immediately, simply send an email to Bruce@AmericanBusinessNetworks.com with your contact info and subject line "Advisory Board Waiting List Request" and we'll handle the rest. Your email will be dated and time stamped to ensure your priority over others who aren't as quick to respond.

Whatever you do, **don't be a Lone Ranger** – you're only going to get so far in business that way. Wouldn't you rather seek advice from others and avoid spending the next 10 years figuring it out on your own. This could be the best investment you've made in a very long time.

This invitation is being sent to 124 other business owners just like you, so email Bruce@AmericanBusinessNetworks.com immediately to get your name on the waiting list before anybody else does.

[Click here to see a list of current Advisory Board members in your area.](#)

We only want to see you succeed in business, and this is one of the most effective ways we know how to help you. If nothing else, simply come visit one of the Advisory Boards and be a "fly on the wall." Who knows, you might just pick up that one little idea that will help you take your business to the next level.

Whether you come or not, we're here for you. If there's anything we can do to help you and your business, do not hesitate to reach out to us – that's what we are in business to do! So I hope to hear from you soon.

Sincerely,

Sue & Bruce Lande

American Business Networks

P.S. Every day you delay is another day gone by that you could be using to move your business forward. Draw on the expertise of others and shave 10 years off of your growth curve. TAKE ACTION and email Bruce@AmericanBusinessNetworks.com *right now.*



American Business Development

Going Beyond the Horizon

Meeting Times:

Greensboro Business Advisory Board

Meets 1st and 3rd Tuesdays of each month.

9:15am – 10:45am

Sandler Training Institute 4000 Piedmont Parkway, High Point

Winston-Salem Business Advisory Board

Meets 2nd and 4th Tuesdays of each month.

9:30am – 11:00am

The Piedmont Club 200 West 2nd Street, 19th Floor, Winston-Salem